



**LANGAROO**

*Jump into our global community*

## **LANGOWNERSHIP GUIDE**





# Join our journey, own a territory license and grow a profitable business

## Embark on a LangOwner Venture Today

Langaroo is at the forefront of a game-changing technology that connects people across language barriers.

- **You** can be part of something truly unique that has the potential to change the way we communicate across borders forever.
- **Empower Your Journey:** Acquire a Territory License and Nurture the Langaroo Community for Thriving Business Growth
- **Be** there from the beginning, and as a LangOwner, you'll not only be breaking down language barriers, but you'll also earn a generous share of the revenue to create your own successful and profitable business.





# The World's dedicated App for Translated Messaging

Langaroo is the ultimate translation buddy, enabling you to understand, speak, message, and share information across over 130 languages.

Users can chat with friends, conduct business, or navigate a foreign city with ease.

## Langaroo Chat :

**Get your message across the world, in any language.**

Say goodbye to language barriers and hello to seamless cross-cultural communication.

With just a tap, you can send a translated voice note or text message, so you can connect with anyone, anywhere in the world.

Langaroo has all the core features you'd expect from a modern messaging platform, making it simple, intuitive, and enjoyable to use.

# Messaging Features



## One-to-one or Group chat

With Langaroo's one-to-one chat, you can connect with anyone, no matter what language your fellow Langaroo speaks. Send voice notes or text messages to your contacts in your language and they'll hear it in theirs... Simple!

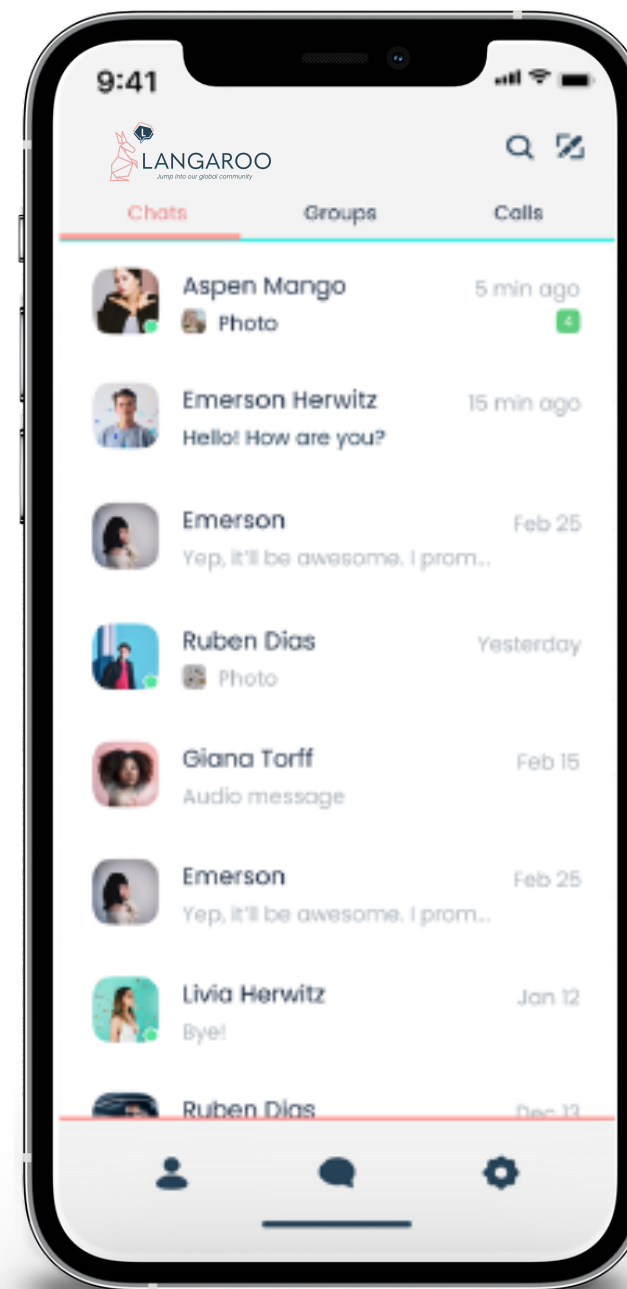
With group chat, multiple participants can chat, and all messages (text or voice) sent are seen or heard in the recipient's preferred language.

The perfect solution for communication in multiple languages!

**Langaroo is much more than just a translated messaging platform!**



We've made Langaroo the only instant translation tool you'll ever need for cross-cultural communication by adding some powerful and fun app features.



## Encryption

Speak your mind in any language with end-to-end encryption. Only you and the people you are communicating with can read or listen to your messages.

With this level of privacy and security, you can feel confident sharing sensitive information and having private conversations with anyone, anywhere in the world.



## File Sharing

Language is more than just words. Share documents, videos, and images with Langaroo's easy-to-use filesharing feature.



# Translation Features



## Langaroo Translator

Langaroo's two-way translator is an innovative and user-friendly tool that enables two-way speech and text translation, so you can have conversations with anyone, no matter what language they speak.

With the two-way translator, you can chat with friends, conduct business, or navigate a foreign city with ease. No more awkward silences, no more language barriers - just seamless, cross-cultural communication.



## Langaroo Scan Translator

Translate photos and documents with a single scan. Featuring Live ScanTranslate.

Langaroo's scan translator is an intuitive tool that enables you to translate photos and documents with a single scan or upload. Point your camera at any text or image and get a real-time translation.

Ideal for reading a menu at a restaurant, navigating a foreign city, or translating a legal contract, Langaroo's scan translator means that you can fully immerse yourself in a country's culture or be in possession of all the facts wherever you are in the world.



## Langaroo Video Translate

Experience your favourite content in your language.

With Langaroo's video translator, you can translate videos into your native language, so you never miss a beat.

Ever been looking for a gem of information only to find a video about the exact thing you're interested in and not be able to understand a word? With Langaroo's video translation feature, captions are outputted into your language of choice in a matter of seconds.

# Upcoming Features

## Real-Time Connections with LangScape

Experience a dynamic map that brings you closer to your friends and fellow Langaroo users. See their real-time locations and connect effortlessly. Tailor your visibility settings to control who can see your location and contact you. Explore the interactive LangScape map, choosing to view everyone or filter by language.

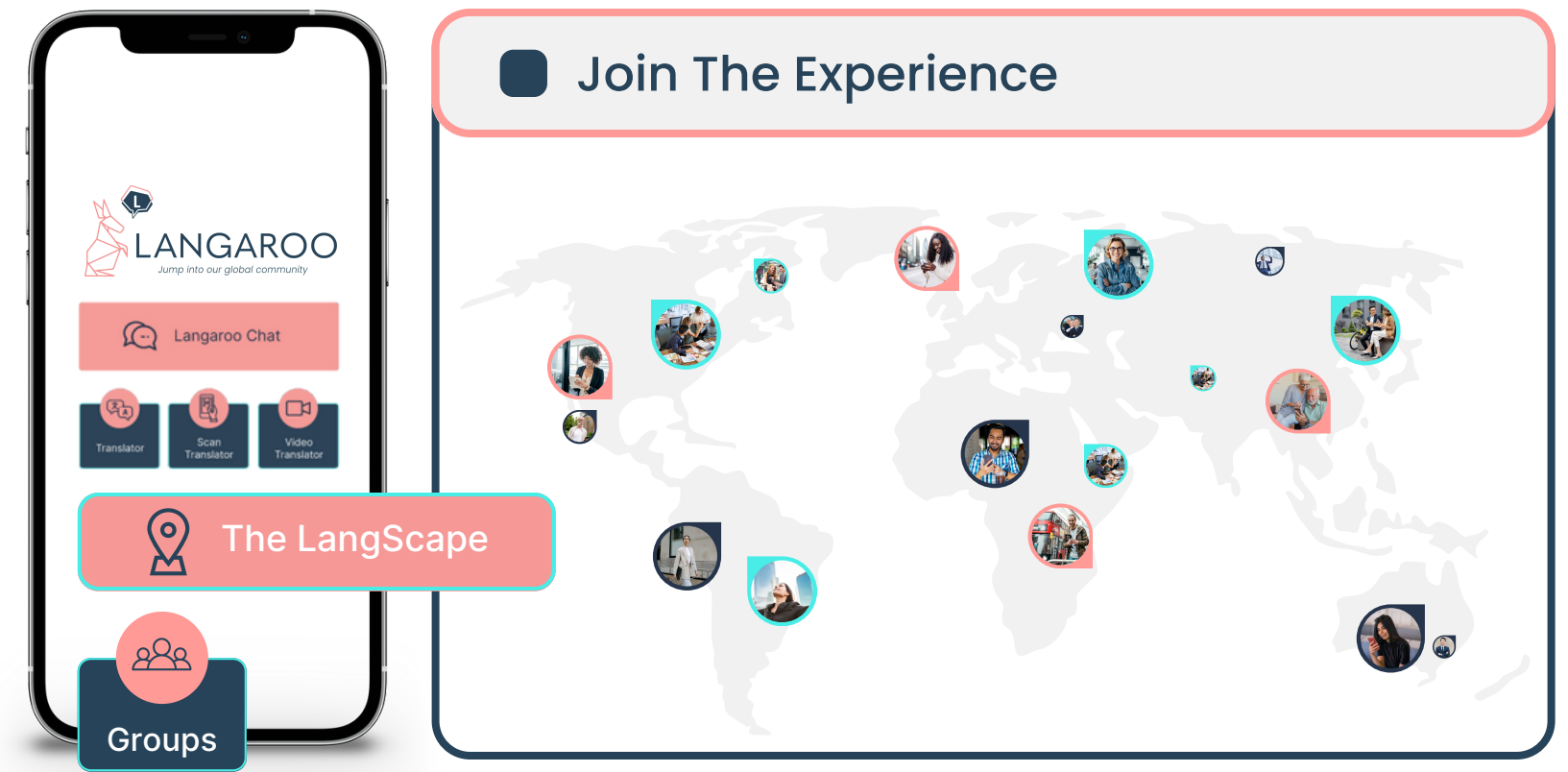
What's new...

JOIN NOW



## Connect, Explore, and Engage with Langaroo Groups

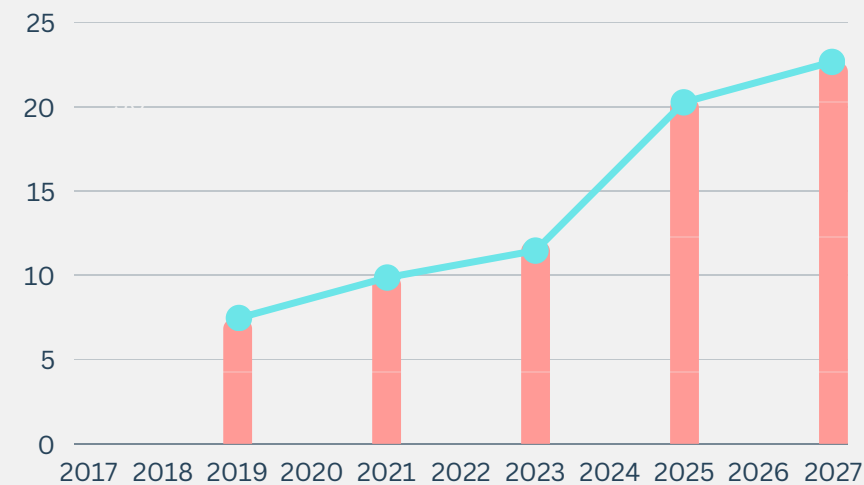
Discover a world of vibrant communities with Langaroo Groups. Join social, learning, dating, and various interest-based groups to connect with like-minded individuals who share your passions. Explore professional networking groups, study/research circles, local communities, book/movie clubs, and fitness/wellness communities. Share insights, engage in discussions, and foster meaningful connections.



## Elevate Your Conversations with translated Voice and Video calls

Engage in more meaningful connections with Langaroo's upcoming video and voice call features. Stay connected with your loved ones, colleagues, and friends, no matter where they are in the world.





The Translation Software  
Market Was Valued

**7.39 \$ Billion in 2019**

And Is Projected To Reach

**22.64 \$ Billion in 2027**

Growing at a CAGR:  
**16.2%** from 2020 to 2027

## Translation Market Insight



With the advance in globalisation, the demand for translation and global communication tools is increasing. The use of software to translate text or speech from one language to another has been significantly increasing year after year.

This is evidenced in the consumer space, google translate technology surpassed 1 billion downloads by March 2021 and shows no signs of slowing down

The significant forecasted growth is being driven by a growing demand for a mobile-first approach to translation and communication by businesses and individuals. Evolving consumer preference coupled with growing purchasing power may result in the substantial adoption of smart mobile-first translation solutions.

With the increase in globalisation and frequent international travel for many businesspeople, language differences have previously acted as a barrier. This is set to change with the advancement of technology within the space.

Langaroo is at the forefront of this global development, the platform has been designed to break such barriers to foster international business and improve communication.

## Acquire a Premier Territory License and Unlock Lucrative Earnings today.

Langaroo has divided the world into territories, each encompassing approximately 100,000 population catchment. By acquiring a territory license, you become a Langowner, empowered to create your own thriving and profitable business.

### Territory Licenses

priced at **\$2,995 per year**

per **100,000 Population**

Purchasing a business territory license agreement opens doors to remarkable revenue opportunities. We believe in rewarding your dedication and passion, and that's why you will earn a significant share of the income from subscription revenues within your chosen country.

Having the opportunity to pick the highest demand, top-tier Countries to own a Territory License. Early adopters will be able to secure the highest demand territories.

A LangOwner's revenue is calculated as a proportionate share of the total Countries' revenue. For example, if a Country had a population of 1M there would be 10 territory licenses of 100,000 and each LangOwner would be entitled to 10% of all the revenue generated from subscriptions within the Country.







# The LangOwner Business Model

Purchasing a Territory License will entitle you to a share of the revenue generated through the App store subscriptions from within your Country.

We have simplified the structure of the LangOwner Business Model to budget overheads as a variable cost (a percentage of sales). Doing this minimises the opportunity for losses (as there are no fixed overheads) ensuring a profitable business model.

**There are three main costs that are deducted from the revenue a LangOwner will receive:**

- 10%** 1. The direct costs of running the App in terms of payment processing fees, cloud storage, encryption of messages and translation fees (10%)
- 20%** 2. The marketing budgets. This ensures we can continually invest in marketing activities to grow the number of users on the platform, benefitting the LangOwners business (20%)
- 35%** 3. The Langaroo Royalty. This is Langaroo's share of the income from the business model. A proportion of this sum is used to maintain and continually enhance the performance and features of the App and its software (35%)



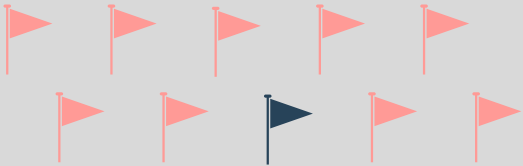
**35%** This leaves an operating profit for the LangOwner of 35% of the revenue the territory receives.

# Example:

If a Country had 20,000 subscribers, with annual subscription gross revenue of \$599,800 & sales tax of 5%.  
**The net income for the County would be: \$569,810**

Divideding the gross revenue by 10 territory licenses  
**The income per Territory License would be: \$56,981**

 Annual App subscription value **\$29.99**

Number of subscribers per Country		20,000 Subscribers
Net Country income (revenue after sales tax)		(Number of subscribers x Annual App subscription value) - 5% sales tax = (20,000 x \$29.99) - 5% = <b>\$569,810</b>
Annual territory income (share of territory from Country income)		Net Country income / Number of territories per Country = \$569,810 / 10 = <b>\$56,981</b>



Below is a hypothetical example of a Country with a population of 1 million (divided into ten territory licenses of 100,000 population) demonstrating three scenarios (Country subscribers of 5,000, 10,000 and 20,000).

## COUNTRY

### Population

1,000,000

### Territories

10



	Scenario 1	Scenario 2	Scenario 3
Number of subscribers per Country	5,000	10,000	20,000
Net Country income	\$142,453	\$284,905	\$569,810
Annual territory income	\$14,245	\$28,491	\$56,981
Overheads			
Payment fees/ cloud server/ encryption/ translation ( 10%)	\$1,425	\$2,849	\$5,698
Langaroo royalty (35%)	\$4,986	\$9,972	\$19,943
Marketing Budget (20%)	\$2,849	\$5,698	\$11,396
Total overheads (65%)	\$9,259	\$18,519	\$37,038
Operating profit (35%)	\$4,986	\$9,972	\$19,943
Return on investment	166%	333%	666%

## Can I own more than one Langaroo region?

To enhance the profitability and size of your business, you can purchase multiple territories in a Country and consider owning territories in other Countries.

## I'm interested in a large territory, perhaps a whole Country or region, is this possible?

If you are interested in owning Exclusive Rights to a large territory or even a whole Country, then we encourage you to contact us as soon as possible, so that we can work with you to explore the available options.







# LANGAROO

*Jump into our global community*

Get in touch with a member  
of the sales team today:

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 [langaroo.co](https://langaroo.co)